



Celebrate the World Chimpanzee Day with Team Jane

What you need to know:

The Jane Goodall Institute global network of Chapters and Roots & Shoots offices celebrates the FIRST EVER World Chimpanzee Day in honour of the day, July 14th 1960, when our founder, Dr. Jane Goodall, first stepped in what is now Gombe Stream National Park to study wild chimpanzees. Dr. Jane Goodall opened our eyes to the wonder of this extraordinary species. As Dr. Goodall called attention to the remarkable behaviours and lives of wild chimpanzees and continues to advocate on their behalf, we now carry the torch, taking that message and work to conserve this species even further. World Chimpanzee Day (WCD) is a celebration of humans' closest cousin and an opportunity to raise awareness about the vital need for worldwide participation in their care, protection and conservation in the wild and in captivity.

How to get started:

Start a fundraiser for chimpanzees: Join Team Jane at www.janegoodall.org.nz/your-impact/fundraise Choose to make your fundraising campaign focused on celebrating World Chimpanzee Day and JGINZ.

Share your campaign with your networks:

Use your social platforms, email, and even direct mail, to spread the word about your fundraising goals and your love of chimpanzees! Make sure to tag JGI on social media and #WorldChimpanzeeDay #TeamJane so we can showcase your hard work!

Resources:

Let the world know both how amazing chimpanzees are, and how at risk if we don't each do something to save them.

Find out more about chimps and World Chimpanzee Day here:
<http://www.janegoodall.org.nz/africa-programmes/all-about-chimps>

