Dear Friends,

(**Insert personal story - what inspired you to join Team JGI? Admiration to Dr. Jane? Love of Chimpanzees? Desire to educate people about environmental issues?** **Fundraising letters are more effective when you include a note about how the cause has affected you personally**.)

Dr. Jane always says “every individual makes a difference every single day.” To do my part in making a difference I have joined Team JGI to raise awareness and critical funds that will directly support JGI’s mission to protect chimpanzees, improve communities across the Congo Basin and “graduate” the next generation of conservation leaders.

By joining Team JGI I have accepted their fundraising challenge and have a personal goal of raising $X - won’t you please support me in this important challenge by making a contribution?

When you make a tax deductible donation to the Jane Goodall Institute you are contributing to important work that:

* Protects chimpanzees from poaching and the illegal bushmeat trade
* Improves the economic and physical health of communities throughout the Congo Basin
* Advances environmental education so that young people all over the globe understand the impact we have on the planet we all share

Here is the link to my personal fundraising page (hyperlink). Let your support be the difference you make today, even the smallest donation will help - it all adds up!

Thank you in advance for your support,

Name

Ps. Please feel free to pass this link along to family, friends and coworkers - $x is my personal fundraising goal, but I would love your help in surpassing it!